

SUTRA 2025

— Sustainable Trade Summit —

Sourcing with Purpose:
**India's Commitment to
Inclusive and Sustainable
Growth**



October 8th & 9th, 2025

Le Méridien, New Delhi, India

Conceptualized and Hosted by:



Knowledge Partner:



www.idhsutra.com

SUTRA, hosted by **IDH**, is a premier platform to convene government, business, and civil society stakeholders to advance ethical, sustainable, and responsible sourcing in global value chains.

Now in its third edition, **SUTRA 2025** is themed “**Sourcing with Purpose: India’s Commitment to Inclusive and Sustainable Growth.**” The summit highlights the urgency of collaborative action to embed sustainability and equity across sourcing systems.

By purpose-led sourcing, **India is charting a path of economic growth that is both environmentally responsible and socially inclusive**—inspiring global partnerships for a fairer, greener future.

India’s Commitment to Sustainable Agriculture and Inclusive Trade

India is embedding sustainability at the heart of its agricultural and trade transformation.

4.7 million farmers

impacted by **National Mission on Sustainable Agriculture (NMSA)** and **Bharatiya Prakritik Krishi Paddhati (BPKP)**, advancing climate-resilient farming.

80 million rural women

now a part of inclusive supply chains through **DAY-NRLM**.


A global tech powerhouse - India leverages **AI, IoT**, and **remote sensing** to forecast climate risks and optimize yields. **From smart irrigation to blockchain enabled traceability**, India is building **sustainable, transparent value chains**.


During **its G20 Presidency (2023)**, India championed **climate-smart agriculture, digital innovation**, and **farmer centric systems** with **the Deccan High-Level Principles**.

At **SUTRA 2025**, we look forward to inspiring hope and action, encouraging stakeholders to join hands in creating a sustainable and inclusive future for all.


Opportunities at SUTRA 2025


SUTRA 2025 offers an unmatched opportunity for all stakeholders at **the forefront of purpose-driven leadership**. Join **400+ decision makers** from government, business, NGOs, and the global sustainability ecosystem for two days of **knowledge exchange, collaborative thinking and charting actions**.

 **13 Insightful** sessions covering priority agricultural commodity sectors.


 **Future-forward themes:** responsible sourcing, climate resilience, gender empowerment, living income, decent work.

 Visit our **Sustainability Experience Centre**, showcasing solutions to accelerate the **responsible production** and **sourcing transitions**.

 Network with **key private sector leaders** and **champions**.

 Easy access to people and information through our **dedicated mobile app** that enables seamless meeting scheduling with fellow delegates, speakers, and exhibitors.

 **Forge partnerships** that convert strategy into scalable solutions, **from farm to boardroom**.

 Engage with **senior policymakers** and **influencers** to shaping India's sustainability landscape.

 **Stay ahead of the curve** on global regulations like EUDR and EU CSRD, CSDDD, and India's trade policies.

Whether you're advancing policy, scaling innovation, or aligning with global standards—**SUTRA 2025 is where the sustainability community meets to lead change.**

Glimpses of SUTRA 2024

Theme: Accelerating Responsible Sourcing in Indian Markets



Key messages from the event

“

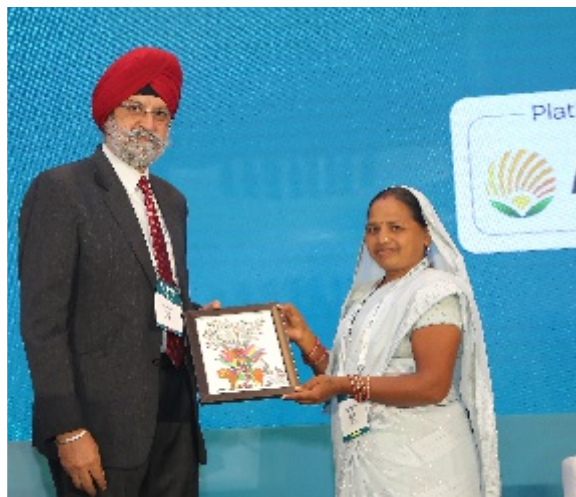
The EU Corporate Sustainability Due Diligence Directive is a legislative act that sets a target for the member states towards responsible procurement. This directive has a huge impact on the way products are being sourced.

Ms. Marisa Gerards

Ambassador of the Kingdom of the Netherlands to India



”



“

We believe that large corporations can make a significant impact, but real change happens when each of us recognises that we, too, can make a difference. We can look up to the giants among us, learn from them, and do our own work.

Sushama Shrikandath

Managing Director AVT McCormick



”

Eminent speakers from SUTRA 2024

Private Sector & Industry Leaders

Mr. Sanjeev Asthana

CEO, Patanjali Foods

Mr. Sudhakar Desai

CEO, Emami Agrotech & President, IVPA India

Mr. Sougata Niyogi

CEO – Oil Palm, Godrej Agrovet

Ms. Sushama

Shrikandath

Managing Director, AVT McCormick

Mr. Sachin Sharma

VP & Head – Agri & Dairy Ops, ITC

Mr. Srikanth Ambati

VP – Olam Food Ingredients

Mr. Dheeraj Talreja

President, AAK – India, South Asia & Sub-Saharan Africa

Mr. Anukool Joshi

Director – Agro, PepsiCo India
Mr. Mandeep Singh Tuli,
Procurement Director, HUL

Mr. Avik Banerjee

Materials Program Lead, H&M

Mr. Anuj Agarwal

Head of Coffee India, Louis Dreyfus Company

Mr. Shashank Kumar

Co-founder & CEO, DeHaat

Mr. Ramkumar Menon

Chairman, World Spice Organisation

Mr. Amandeep Panwar

Founder & CEO, Bharat Rohan

Ms. Symala Gowri

Senior Manager, Sustainability, Jayanti Herbs & Spices

Mr. K G Rajeev

Sr. GM (Diversification), Tata Coffee

Ms. Anuja Kadian

Director, Corteva & Chair, FICCI Task Force on Sustainable Agriculture

Ms. Sasmita Patnaik

Gender Advisor, Tetra Tech

Government and Multilaterals

Ms. Marisa Gerards

Ambassador of the Kingdom of the Netherlands

Mr. Ajeet K. Sahu

IAS, Joint Secretary, Ministry of Agriculture & Farmers Welfare

Mr. Raman Wadhwa

Director, DAY-NRLM, Ministry of Rural Development

Mr. Mithileshwar Thakur

Secretary General, Apparel Export Promotion Council (AEPC)

Dr. Suruchi Mittar

Chief Industry Officer, Invest India

Dr. Lalit Gabhane

Director General, National Safety Council

Ms. Rita Menon

IAS, Member, Stakeholder Committee, LABS & ex-Secretary, Ministry of Textiles

Mr. Ranjit Prakash

National Coordinator, International Labour Organisation (ILO)

Ms. Nusrat Khan

Program Specialist, UNDP

Ms. Kanta Singh

Deputy Country Representative, UN Women

Mr. Senthil Kumar

Director of Research, Coffee Board of India

Funding, Finance & Investment Organizations

Mr. Hemendra Mathur

Co-founder, ThinkAg & Venture Partner,
Bharat Innovation Fund

Ms. Megha Jain

Senior Advisor, Private Sector, Bill &
Melinda Gates Foundation

Mr. Emmanuel Murray

Investment Director, Caspian

Ms. Sonali Shahpurwala

MD & Head – Inclusive Banking, HSBC India

Mr. Raj Kumar

Consultant, Agri3 Fund & Yunus Business
Fund

Mr. Aleen Mukherjee

Senior Lead, Samunnati

Mr. Sriram Appulingam

General Manager, Bankers Institute of Rural
Development (BIRD)

Not-for-Profits, Farmer Organizations & Civil Society

Ms. Jyoti Sharma

Country Director, Organic Cotton
Accelerator

Mr. Vilas Shinde

Chairman, Sahyadri Farms

Ms. Deepika Rao

Executive Director, CIVIDEP India

Mr. Ajay Jalan

Director, Mokalbari Tea

Mr. Rajesh Bhuyan

Director, Trustea Sustainable Tea
Foundation

Mr. Rajendra Jog

Executive Director, Syngenta Foundation
India

Ms. Bhagyashree Joshi

India Community Manager, Open
Supply Hub

Knowledge Partners, Advisory & Consulting

Ms. Aarti Mohan

Co-founder & Partner, Sattva Consulting

Ms. Ambika Jugran

Principal, Impact Measurement, Sattva
Consulting

Mr. Apurv Khandelwal

Senior Program Lead, CEEW

Mr. Shreejit Borthakur

AgriTech Lead, World Economic Forum

Mr. Daan Wensing

Global CEO, IDH

Ms. Tran Quynh Chi

Global Sourcing Director, IDH

Mr. Jagjeet Singh Kandal

Country Director, IDH India

Ms. Jasmer Dhingra

Director – Programs, IDH

Mr. Madhu K. A.

Country Manager, LABS Initiative, IDH

Mr. Jatin Bavishi

Program Manager, IDH

Join us at SUTRA 2025!

Sourcing with Purpose:
**India's Commitment to Inclusive
and Sustainable Growth**

October 8th & 9th, 2025

Le Méridien, New Delhi, India



**SCAN
ME!**

to

Register Now!

www.idhsutra.com

For more information, please reach out to

Vidit Ajmera | +91 9929425041

ajmera@idhtrade.org | www.idhsutra.com