

SUTRA 2026

— Sustainable Trade Summit —



SOURCING WITH PURPOSE

BUILDING TRUSTED VALUE CHAINS -

TRACEABLE • FAIR • FUTURE-FIT

3-4 NOVEMBER 2026

**Pullman, New Delhi
Aerocity**

**India's Platform For
Responsible,
Resilient And Future-Fit
Sourcing**

Conceptualized
and Hosted by



Building the Future of Sustainable Trade

Global trade is being reshaped by climate pressures, changing market expectations, and new sustainability regulations. Across sectors, the question is no longer whether supply chains must evolve, but how to build systems that are more resilient, more transparent, and more inclusive.

At IDH, we work to make sustainable production the norm rather than the exception. Doing so requires strong partnerships, practical innovation, catalytic finance, and collective leadership across value chains.

SUTRA— The Sustainable Trade Summit — was created as a platform where those partnerships can take shape and scale. It brings together leaders from government, business, finance, technology, and civil society to advance the conversations and collaborations needed to shape the future of sourcing.

For India, this moment presents a significant opportunity. As a major sourcing, production, and consumption economy, India can help lead the development of supply chains that are not only competitive, but trusted.

That is the spirit of SUTRA 2026: **Sourcing with Purpose: Building Trusted Value Chains — Traceable, Fair, Future-Fit.** Because the supply chains of the future must do more than comply. They must be able to demonstrate credible origin, create fairer value, and remain fit for a world defined by climate, market, and regulatory change.

Building on the momentum of previous editions, SUTRA 2026 will move beyond dialogue toward action — unlocking the partnerships, innovations, and investments needed to accelerate sustainable supply chains at scale.

We invite you to join us in shaping that future.



Country Director, India
IDH

From Dialogue to Action: The Evolution of SUTRA

SUTRA has evolved steadily over the past three years — from a dialogue-led platform into a growing catalyst for action in India's sustainable sourcing landscape. It began by creating space for government, business, and civil society to engage around shared challenges and opportunities. Since then, it has matured into a platform that helps connect ideas to implementation, collaboration to partnerships, and ambition to scale.

In 2025, that evolution became more visible. SUTRA brought together a diverse set of leaders, showcased practical innovation, and strengthened conversations around responsible sourcing, climate resilience, inclusive trade, finance, and traceability — not as separate themes, but as connected priorities shaping the future of supply chains.

SUTRA 2025 at a Glance

600+ Delegates

From business, government, civil society, and farmer organizations

65+ Speakers

Including policymakers, sustainability practitioners, technologists, and farmer leaders

13 Thematic Sessions

On regenerative agriculture, climate finance, gender inclusion, digital innovation, and living incomes

Sustainability Experience Centre launched

Featuring 10 exhibitions with live demonstrations on blockchain traceability, regenerative farming models, and circular production

New cross-sector partnerships catalyzed

Across corporates, NGOs, financial institutions, and farmer organizations

What SUTRA 2025 Reinforced

Sustainability is no longer a parallel agenda; it is increasingly tied to resilience, competitiveness, and long-term growth.

Climate and social outcomes must move together, with equal attention to inclusion, viability, and scale.

Technology and traceability are becoming essential enablers of more transparent and future-ready supply chains.

Access to innovative finance will be critical to expanding sustainable practices at the grassroots.

Together, these shifts underline a broader transition already underway: from awareness and intent to implementation and scale.

Why SUTRA Matters

A Market in Transition

Climate risk, regulatory change, traceability demands, and shifting buyer expectations are redefining how supply chains compete and grow.

An India Opportunity

As a major sourcing and production economy, India has the opportunity to help lead the transition toward supply chains that are more resilient, transparent, and inclusive.

A Platform That Connects the Right Actors

SUTRA brings together leaders from government, business, finance, technology, civil society, and producer-facing organizations to align priorities and accelerate action.

A Strategic Audience for Partners

SUTRA offers visibility among the people and institutions that influence policy, shape sourcing strategies, unlock finance, and support implementation.

A High Impact Opportunity

SUTRA 2026 is a platform to demonstrate leadership, build partnerships, and engage where the future of sustainable sourcing is being shaped.



Partner With SUTRA 2026

Lead Where It Matters

SUTRA 2026 offers a high-impact platform for organizations helping shape the future of responsible, resilient, and investment-ready supply chains in India.

By partnering with SUTRA, your organization is positioned alongside the leaders, institutions, and ideas influencing how sustainable sourcing evolves in practice.

Reach the Right Stakeholders

SUTRA brings together decision-makers from government, business, finance, technology, civil society, and producer-facing ecosystems.

For partners, this creates visibility with an audience that is not only influential, but directly relevant to policy, sourcing, investment, innovation, and implementation.

Turn Presence into Partnerships

SUTRA is designed to enable more than brand visibility. It creates opportunities for meaningful engagement, strategic conversations, and cross-sector collaboration.

From curated interactions and roundtables to exhibitions and session platforms, partners are able to build relationships that extend beyond the event itself.

Shape the Conversation

Partners at SUTRA do not simply participate in the room; they help shape the agenda.

Through speaking opportunities, curated sessions, knowledge contributions, and innovation showcases, partners can bring their perspective, solutions, and leadership into the centre of the conversation.

Build Visibility with Credibility

Partner visibility is integrated across the SUTRA platform including event communications, venue branding, media outreach, digital amplification, and the SUTRA microsite.

This ensures your presence is associated not only with reach, but with a credible platform advancing India's sustainable sourcing transition.

Why Partner

SUTRA 2026 is an opportunity to demonstrate leadership, build strategic partnerships, and engage directly with the people and priorities shaping the future of sustainable trade.

Join the platform where visibility, relevance, and action come together.

Theme

Sourcing With Purpose

Building Trusted Value Chains - Traceable • Fair • Future-Fit

The next era of sourcing will be shaped by trust — not as a brand statement, but as a measurable capability.

Across agri-food, textiles, and FMCG, markets are asking tougher questions: Can origin be verified? Are systems fairer for farmers and workers? Are supply chains resilient enough for a more volatile future? SUTRA 2026 brings these questions together through three connected ideas: Traceable. Fair. Future-Fit.

Traceable

Stronger visibility, better data, and more credible assurance from origin to market.

Indicative themes: traceability beyond Tier 1, digital systems and AI, disclosure and assurance, product-level transparency.

Fair

Supply chains that are not only compliant, but more inclusive, more viable, and better aligned with the realities of smallholders, workers, and MSMEs.

Indicative themes: fair value distribution, gender and inclusion, just transition, responsible sourcing in practice.

Future-Fit

Sourcing systems designed to withstand climate, market, and regulatory disruption while remaining competitive over time.

Indicative themes: climate resilience, regenerative and landscape approaches, circularity, transition finance.

India gives this theme particular relevance. As a major sourcing, production, and consumption economy, India can help shape supply chains that connect origin, impact, and assurance in ways that are more resilient, transparent, and credible.

SUTRA 2026 invites partners to co-curate sessions, dialogues, showcases, and knowledge contributions under these pillars.

Partnership Opportunities

SUTRA 2026 offers curated partnership opportunities for organizations looking to demonstrate leadership and engage key stakeholders across the sustainability ecosystem.

Title Partner

INR 15,00,000 | Exclusive

Entitlements:

- Premium logo: all branding + microsite
- Opening keynote / top-billing role
- Plenary leadership participation
- Co-convene roundtable with IDH
- Premium showcase space
- Branded knowledge/insight asset
- Priority media visibility
- Curated stakeholder networking

Platinum Partner

INR 8,00,000 | Limited

Entitlements:

- Prominent logo across platforms
- Featured speaking role
- Roundtable/dialogue participation
- Showcase space
- Media & comms inclusion
- Senior panel nomination

Gold Partner

INR 5,00,000 | Limited

Entitlements:

- Speaker opportunity (curated)
- Showcase space
- Networking & roundtables
- Microsite + comms presence

Silver Partner

INR 3,00,000

Entitlements:

- Logo on select materials
- Exhibition desk
- Networking access
- Microsite listing

Strategic/Knowledge Partner

By Invitation

Entitlements:

- Thematic track association
- Speaker / moderator / knowledge input
- Logo in thematic sections
- Session participation
- Post-event insight inclusion



Additional Feature Partnerships

Targeted Visibility Opportunities

Official Lanyard Partner

- Logo on lanyards & badges
- Microsite acknowledgement

Official Lunch Partner

- Branding at lunch area
- Agenda & signage acknowledgement

Official Media Partner

- Logo on communications
- Coverage access (interviews, highlights)
- Co-created pre/post visibility

For organizations interested in tailored engagement opportunities, the SUTRA team would be pleased to explore the most suitable partnership format.



Sustainability Experience Centre



Where Solutions Come to Life

The Sustainability Experience Centre at SUTRA 2026 is a curated platform for real-world innovation in sustainable trade. Designed as an immersive environment, it brings ideas off the page and into practice—through live demonstrations, interactive storytelling, and tangible solution showcases that bridge concept and implementation.

What You'll Experience



Regenerative Production

Exploring models that restore ecosystems while strengthening long-term supply resilience.



Traceability & Transparency

Tools and systems that bring visibility across supply chains, building trust and accountability.



Circularity in Action

Design and production approaches that minimize waste and maximize resource efficiency.



Technology for Impact

Innovations enabling smarter, more adaptive, and future-ready trade ecosystems.



Inclusive Sourcing Models

Approaches that empower communities while creating equitable value across the chain.

Participation in the Sustainability Experience Centre is curated to ensure thematic relevance and a high-quality delegate experience. Select partnership categories include showcase opportunities. A limited number of standalone participations may be available for aligned organizations, subject to curation and availability.

Voices from SUTRA 2025

Why SUTRA Resonated in 2025

Across sectors and stakeholder groups, SUTRA 2025 was recognized for the quality of its curation, the diversity of voices in the room, and the relevance of its conversations to the future of sustainable sourcing.

"The panels and discussions were exceptionally well curated. SUTRA's focus on equality — particularly gender equality and the responsible use of AI — was both insightful and thought-provoking."



Sapna Nauhria

Industry Director
Microsoft

"The conversations were extremely rich, and India is uniquely positioned to lead the next generation of materials innovation. What impressed me most was the focus on enabling scale for low-carbon, resilient textiles and packaging."



Nicole Rycroft

Founder and Executive Director
Canopy

"The sessions offered new and valuable insights, particularly on the level of detail needed to strengthen traceability, quality, and long-term systems thinking."



Deepak Aggarwal

Co-Founder, Co-CEO and CFO
Moneyboxx Finance Limited

"SUTRA's thoughtfully curated panels brought together experts from diverse fields. A particularly valuable takeaway for me was hearing directly from finance practitioners on models that are often not sufficiently discussed within my domain."



Dr. Smita Sirohi

National Professor, Canopy
M.S. Swaminathan ICAR Chair

Participant Reflections

"SUTRA 2025 was insightful and exceptionally well organized. It inspired us to translate conversations into meaningful action for a greener, more sustainable future."

"The summit reinforced the importance of stronger participation of women in sustainable value chains and social impact ecosystems."

Be Part Of The Transformation

The next chapter of sustainable trade will not be shaped by intention alone. It will be shaped by the partnerships, investments, and leadership choices made now.

SUTRA 2026 offers organizations a distinctive platform to engage with the people and priorities shaping India's sourcing transition — from responsible production and resilient supply chains to finance, traceability, and inclusive growth.

For partners, this is a chance to do more than be seen. It is an opportunity to contribute to a platform where influence, relevance, and action come together.

Why Now

As supply chains are reshaped by climate pressures, changing market expectations, and new sustainability requirements, the need for credible leadership and practical collaboration has never been greater.

A Select Set of Opportunities

SUTRA 2026 will offer a limited number of lead partnership opportunities, alongside a small set of tailored formats for aligned organizations seeking meaningful engagement with the platform.

Join Us

Be part of the platform helping turn ambition into action — and helping shape a more resilient, transparent, and inclusive future for trade and sourcing in India.

Contact the SUTRA team to explore the partnership format that is right for your organization.





Join Us At **SUTRA 2026**

— Sustainable Trade Summit —

Sourcing with Purpose

Building Trusted Value Chains—
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Venue
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Aerocity**

To explore tailored partnership opportunities,
Please Contact

contact@idhsutra.com