

SUTRA 2026

— Sustainable Trade Summit —

SOURCING WITH PURPOSE

**BUILDING TRUSTED
VALUE CHAINS -**

TRACEABLE • FAIR • FUTURE-FIT

SUSTAINABILITY EXPERIENCE CENTRE

PARTICIPATION FORMATS AND DETAILS

A curated showcase for innovation,
traceability, and future-fit supply chains.

3-4 NOVEMBER 2026

**Pullman, New Delhi
Aerocity**

Conceptualized
and Hosted by

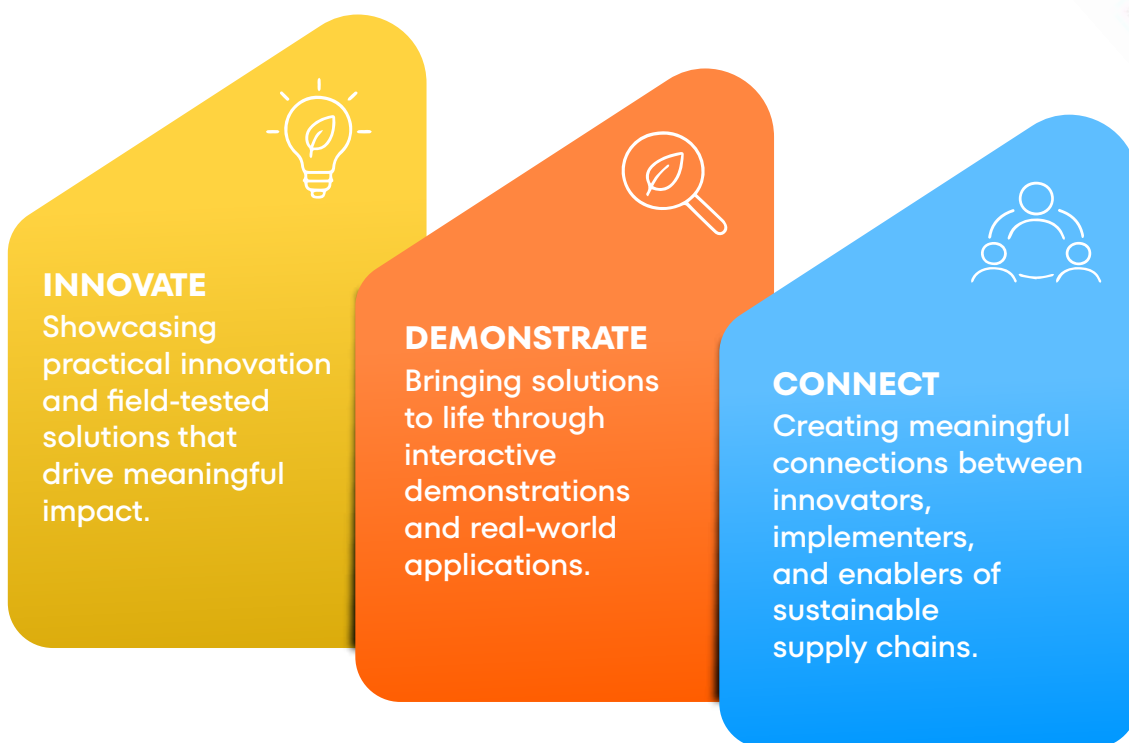


About the Sustainability Experience Centre

The Sustainability Experience Centre at SUTRA 2026 is a curated showcase designed to bring practical innovation, field-tested solutions, and emerging sustainability models to life.

More than a conventional exhibition area, the Centre enables participating organizations to engage delegates through demonstrations, interactive displays, and solution-led storytelling that connects innovation with implementation.

Participation is intended for organizations contributing to more transparent, resilient, and future-ready supply chains.



Participation Pathways

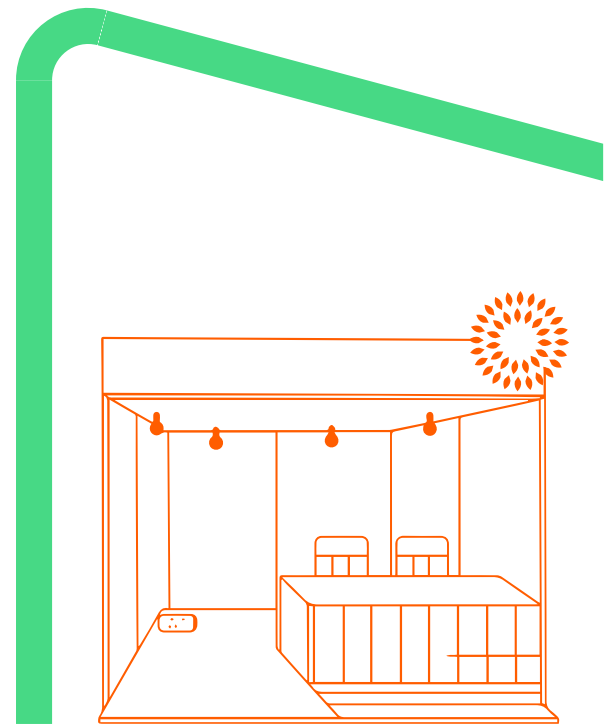
Showcase participation may be accessed in two ways:

- Included within select sponsorship categories, as specified in the partnership brochure
- Standalone paid participation, available on a limited and curated basis for aligned organizations.

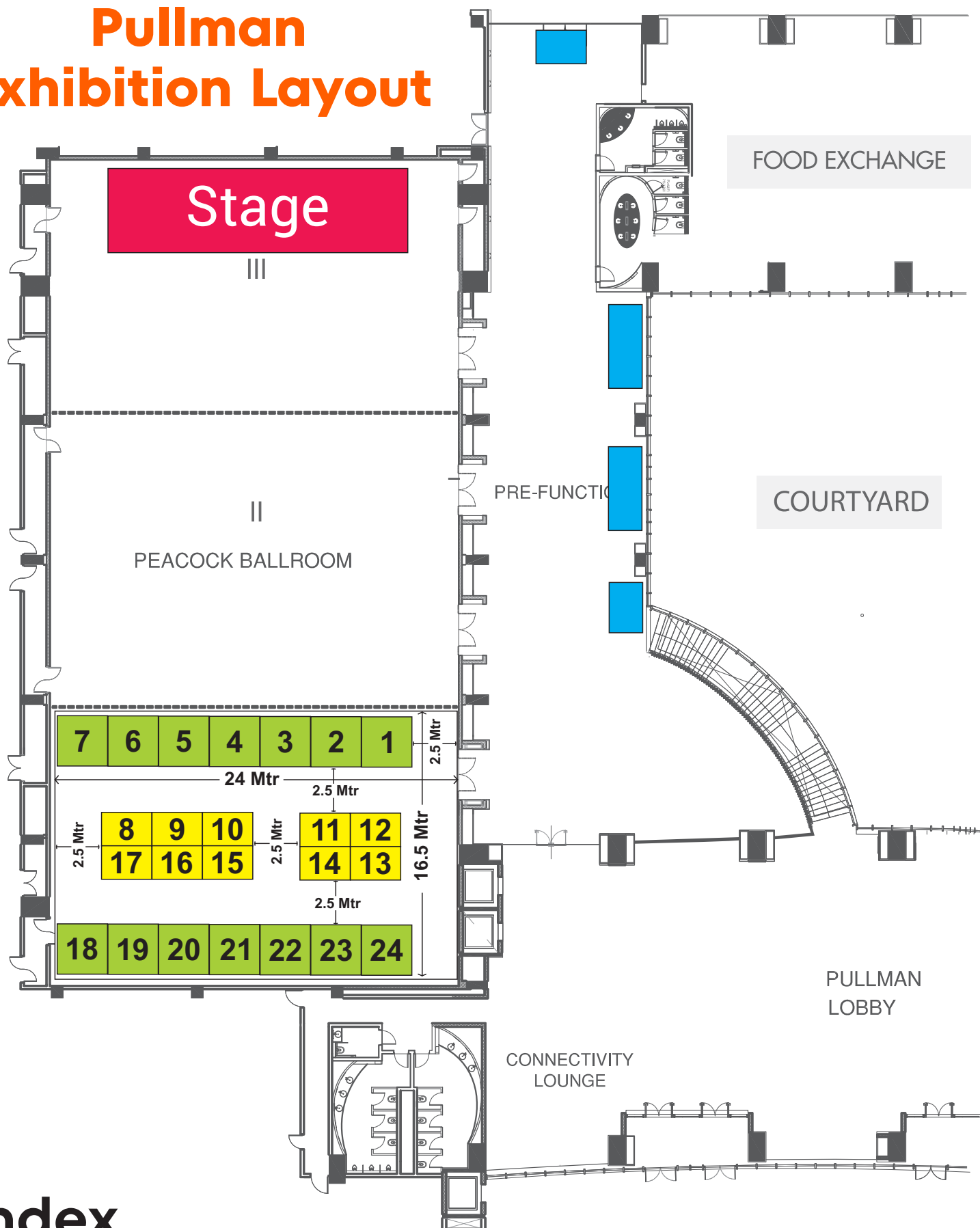
All showcase participation remains subject to thematic relevance, quality, availability, and approval by the SUTRA team.

Indicative Participation Formats

Three curated participation formats designed to help organizations showcase solutions, demonstrate innovation, and engage with a global audience.



Pullman Exhibition Layout



Index

- Size: 3X3 Sq Mtr
Total No. of Stall :14 Nos
- Size: 3X2 Sq Mtr
Total No. of Stall :10 Nos

Number of stalls - 24 nos
Height of the stall - 8 ft

Premium Showcase Space

A higher-visibility format for organizations seeking a larger or more prominent showcase presence.

Indicatively includes:

- 9 sq mtr (3x3) premium showcase area
- enhanced branding visibility within the Centre
- furniture and setup support: Table/Counter - 1, Chair - 2, Spot Light - 3, Power Point (5/15 amp. Socket) - 1, Waste Paper Basket - 1, Company Fascia, Carpet
- power connection and screen / AV support, where applicable
- organization name on showcase signage
- listing on the SUTRA microsite / showcase section

Participation fee: INR 3,00,000 + taxes

Standard Showcase Space

A compact branded showcase format for organizations seeking a visible presence within the Sustainability Experience Centre.

Indicatively includes:

- 6 sq mtr (3x2) showcase area
- basic furniture setup: Table/Counter - 1, Chair - 2, Spot Light - 3, Power Point (5/15 amp. Socket) - 1, Waste Paper Basket - 1, Company Fascia, Carpet
- standard power connection
- organization name on showcase signage
- listing on the SUTRA microsite / showcase section

Participation fee: INR 2,00,000 + taxes

Branded Experience Opportunity

A curated format for organizations seeking a stronger experiential presence through an immersive or thematic installation.

Indicatively includes:

- customized branded experience space, subject to feasibility
- enhanced visibility within the Sustainability Experience Centre
- co-developed setup requirements with the SUTRA team
- organization branding on site and in relevant showcase communication

Participation fee to be determined in consultation with the team

Available subject to: relevance, space, and approval

What Can Be Showcased

The Sustainability Experience Centre is intended for solutions and models that drive meaningful impact across the value chain.



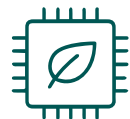
regenerative and
climate-resilient
production



traceability and
transparency
systems



circular materials
and circular
production models



digital, data, and
AI-enabled solutions



sustainable inputs,
advisory, and service
delivery models



finance and
transition-support
models



inclusive sourcing
and producer-facing
innovations



packaging,
materials, and
product innovation





Sponsorship Inclusion

Showcase participation is included within select sponsorship categories, as outlined in the SUTRA 2026 partnership brochure.



TITLE PARTNER

Premium showcase space included

High-visibility placement with premium branding and maximum delegate engagement opportunities.



PLATINUM PARTNER

Showcase space included

Enhanced visibility within the Sustainability Experience Centre.



GOLD PARTNER

Standard showcase opportunity included

Visible presence to showcase solutions and engage with delegates.



SILVER PARTNER

Optional add-on

Showcase participation available as an optional add-on, subject to availability.



STRATEGIC PARTNER

Subject to agreement and relevance

Showcase inclusion will be considered based on alignment with theme, relevance, and mutual agreement.

Participation Guidelines

Selection will consider:



THEMATIC RELEVANCE

Alignment with the SUTRA 2026 theme and focus areas



QUALITY & CLARITY OF PROPOSAL

Strength, credibility and clarity of the proposed showcase.



PRACTICAL VALUE FOR DELEGATES

Relevance and actionable value for the audience.



READINESS OF SHOWCASE

Stage of readiness, demonstrability and operational feasibility.

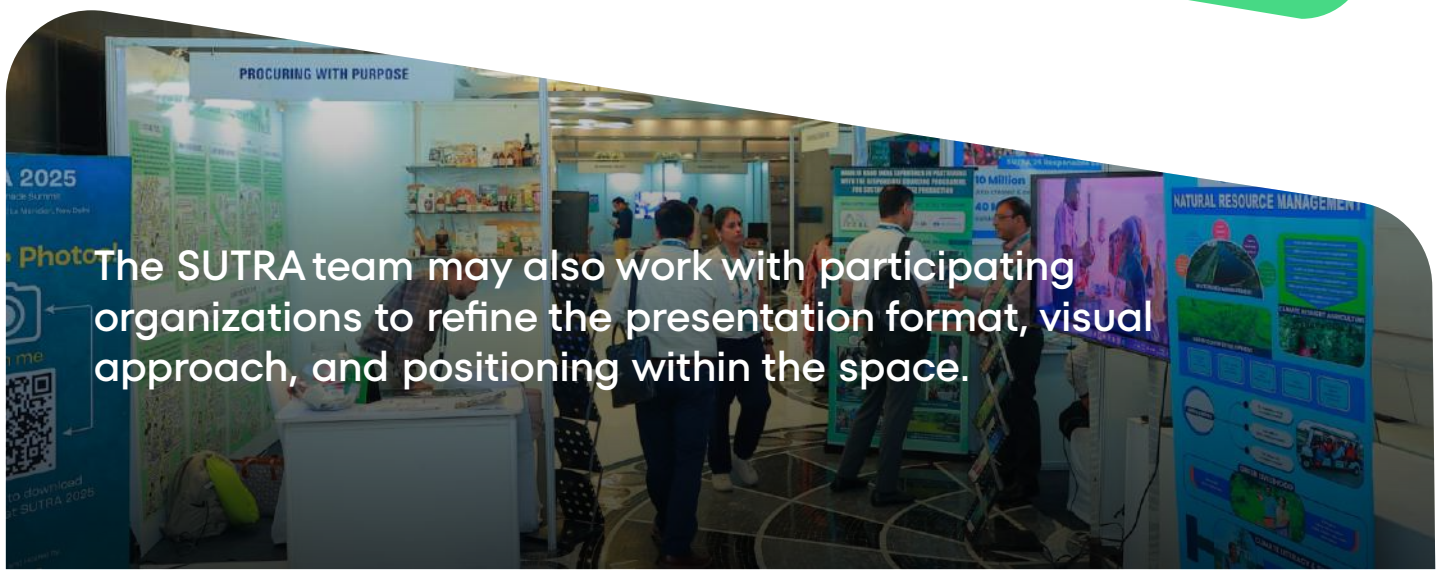


FIT WITH OVERALL CURATION

Ability to contribute to a balanced and impactful experience.



The SUTRA team may also work with participating organizations to refine the presentation format, visual approach, and positioning within the space.



Process and Next Steps

Organizations interested in participating in the Sustainability Experience Centre may contact the SUTRA team to:



HOW WE CAN SUPPORT YOU

Understand the options:

Review thematic alignment

Ensure your solution aligns with the SUTRA 2026 theme and delegate priorities.

Confirm availability

Check space availability and secure your participation.

Discuss participation formats

Find the right fit for your organization.

Receive participation specifications

Get detailed inclusions, technical guidelines, and operational information.

Finalize participation

Confirm terms and next steps with the SUTRA team.

Contact

For participation details, please contact:



www.idhsutra.com



Dhingra@idhtrade.org | contact@idhsutra.com

